

TECHNOLOGY DATA SHEET

AS FEATURED ON THE VISTEON/3M PROMOTYPE VEHICLE

EVOLUTIVE GRAINING

DESCRIPTION:

Digitally developed graining technique with non-repetitive and multi-layered patterns.



VALUE OPPORTUNITY

- Improves design freedom and differentiation
- Allows new and unique approaches to grain and visual aspect by the blending of micro and macro grains
- Perceived quality is enhanced
- Can be used in multiple traditional and new materials
- Fast prototyping

TECHNICAL BENEFITS

- Avoids distortion of the grain and removes split lines
- Can be used with a range of technologies include ceramic graining, laser graining and "film" type graining
- Could be applied on mold-in-color panels (laser or ceramic) and on all synthetic skin materials

www.visteon.com

1.800.visteon

NYSE: VC

North America Contact
Mark Jarvis
734-710-5700
mjarvis@visteon.com

European Contact
Bertrand Stelandre
49-2273-5660300
bsteland@visteon.com

visteon.com/innovate

MARKET ASSESSMENT

Target Market:

All consumers who desire a more visually-appealing, personalized interior. Can be positioned to meet a specific age or gender demographic.

Initial Vehicle Segments:

All segments

Annual Sales Potential (Based on Segments Above)*:

Approximately 1.6 million units

MegaTrend Categories:



*Annual sales potential based on 2007 U.S. sales (Jan-Nov) and analyst Dec projections.

PRODUCTION AVAILABILITY – 2010 CALENDAR YEAR

