

TECHNOLOGY DATA SHEET
AS FEATURED ON THE VISTEON/3M PROMOTYPE VEHICLE

MULTI-MATERIAL STITCHED SKIN

DESCRIPTION:

Unique Visteon process for the joining of different materials using authentic stitching to create a low cost premium skin.



VALUE OPPORTUNITY

- Authentic stitching offering premium craftsmanship
- Allows the use of leather and other premium materials in 'local' area's
- Design flexibility enabled by the use of unique colors and stitch lines
- Increased model/series differentiation

TECHNICAL BENEFITS

- Common tooling for stitched and non-stitched versions
- No additional air bag validation is required
- Premium material can be targeted at high consumer touch zones

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MARKET ASSESSMENT

Target Market:

Consumers who are down sizing from premium brands and inspirational users of existing brands.

Initial Vehicle Segments:

Premium segments of Small, Medium, Large, SUV's markets

Annual Sales Potential (Based on Segments Above)*:

Approximately 11 million units

MegaTrend Categories:



*Annual sales potential based on 2007 U.S. sales (Jan-Nov) and analyst Dec projections.

PRODUCTION AVAILABILITY – 2009 CALENDAR YEAR

