

**TECHNOLOGY DATA SHEET**  
**AS FEATURED ON THE VISTEON/3M PROMOTYPE VEHICLE**

**WIRELESS CONNECTIVITY**

**DESCRIPTION:**

Allows consumers to use vehicle controls to manage their portable electronic devices. Eliminating the hassle of cords and manually manipulating several devices enables consumers to have a more seamless connectivity experience.



**VALUE OPPORTUNITY**

- Enables consumers to have hands-free phone conversations and to wirelessly stream music from portable devices
- Wired connectivity features allow consumers to connect portable audio players such as iPods® to the vehicle via USB or auxiliary input jack interfaces
- Optional voice engine allows consumers to use voice commands to dial phone numbers or select music tracks to play
- Optional feature allows for the quick pairing of Bluetooth® devices

**TECHNICAL BENEFITS**

- Single module supports Bluetooth® 2.0, USB 2.0 (including iPod® connectivity) and auxiliary inputs
- Optional DLNA standard support
- Optional voice engine
- Optional Near Field Communication functionality

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**MARKET ASSESSMENT**

**Target Market:**

These are individuals who use a variety of electronic devices at one time and are constantly on the go. They want to stay connected to friends, family, and their business colleagues at all times.

**Initial Vehicle Segments:**

Select buyers from all segments.

**Annual Sales Potential (Based on Segments Above)\*:**

Approximately 10 million units

**MegaTrend Categories:**



\*Annual sales potential based on 2007 U.S. sales (Jan-Nov) and analyst Dec projections.

**PRODUCTION AVAILABILITY – 2010 CALENDAR YEAR**

