

**TECHNOLOGY DATA SHEET**  
**AS FEATURED ON THE VISTEON/3M PROMOTYPE VEHICLE**

**CENTER STACK ELECTRONICS**

**DESCRIPTION:**

Integrated vehicle electronics supporting radio, multimedia, navigation, connectivity and climate control commands and feedback. Optimal HMI for reduced driver distraction and intuitive interface.



VALUE OPPORTUNITY	TECHNICAL BENEFITS
•	•

[www.visteon.com](http://www.visteon.com)

1.800.visteon

NYSE: VC

North America Contact  
 Mark Jarvis  
 734-710-5700  
[mjarvis@visteon.com](mailto:mjarvis@visteon.com)

European Contact  
 Bertrand Stelandre  
 49-2273-5660300  
[bsteland@visteon.com](mailto:bsteland@visteon.com)

[visteon.com/innovate](http://visteon.com/innovate)

**MARKET ASSESSMENT**

**Target Market:**

These are consumers who are excited about new technologies and view them as instruments which improves the quality of life. These are also individuals who may be technology-adverse, and perceive technologies as a means to execute and complete a task (much like an appliance). However, both sides appreciate technologies which reduces complexity.

**Initial Vehicle Segments:**

Select buyers from all segments.

**Annual Sales Potential (Based on Segments Above)\*:**

Approximately 10 million units

**MegaTrend Categories:**



\*Annual sales potential based on 2007 U.S. sales (Jan-Nov) and analyst Dec projections.

**PRODUCTION AVAILABILITY – 2009 CALENDAR YEAR**

