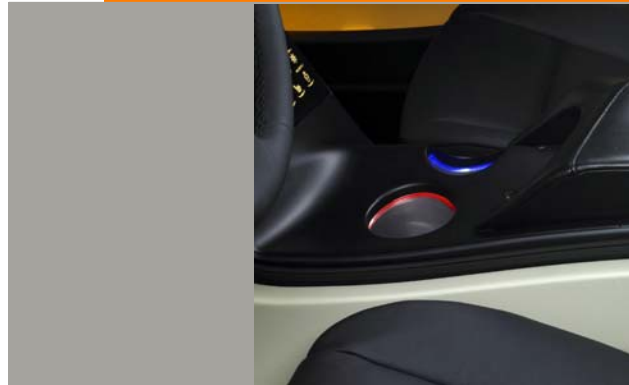


TECHNOLOGY DATA SHEET
AS FEATURED ON THE VISTEON/3M PROMOTYPE VEHICLE

HEATED / COOLED CUP HOLDERS

DESCRIPTION:

Double cupholder with beverage heating and cooling functions provided by next-generation Thermo-Electric Devices (TED's).



VALUE OPPORTUNITY

- Improved user convenience for in-vehicle beverage consumption
- Enhanced styling and user interface with lit cup openings
- Provides color keyed temperature indication for hot/cold operation
- Independent control allowing either cup holder to operate hot/cold

TECHNICAL BENEFITS

- Next generation thermal electric device (TED) performance
- Integrated control electronics for temperature regulation
- Compact packaging allows flexible styling

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MARKET ASSESSMENT

Target Market:

These are individuals who spend a significant amount of time in their vehicle. These could be mom's on-the-go, commuters or professionals who use their vehicle as a mobile office. connectivity through their electronic devices.

Initial Vehicle Segments:

Select buyers from all segments.

Annual Sales Potential (Based on Segments Above)*:

Approximately 8 million units

MegaTrend Categories:



*Annual sales potential based on 2007 U.S. sales (Jan-Nov) and analyst Dec projections.

PRODUCTION AVAILABILITY – 2010 CALENDAR YEAR

