

# 3M™ 3D VIRTUAL IMAGING

## DESCRIPTION:

Applications for 3D imaging displayed on a flat surface include decorative badging, lighting effects, functional buttons and IP clusters.



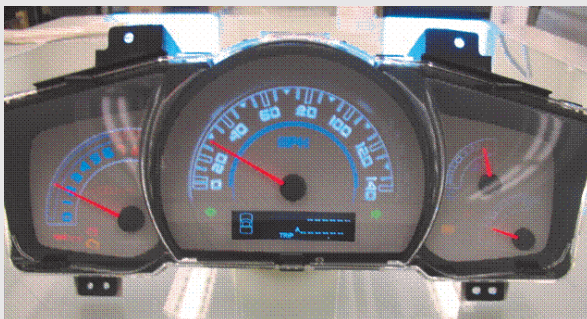
## VALUE OPPORTUNITY

- Provides economical 3D appearance for instrument clusters.
- Enhances OEM brand image.
- Improves human machine interface (HMI).
- Designed-in view provides different information based on occupant location.

## TECHNICAL BENEFITS

- Adjustable viewing angle
- Adjustable depth effect
- Multi-color effect allowed by screen printable backing

## ADDITIONAL INFORMATION



Analog 3D Cluster

This 3M product is developmental and available for evaluation purposes only. This product has been commercialized for general sale, and its formulation, performance characteristics and other properties, and availability are not guaranteed and are subject to change without notice. User is responsible for evaluating and determining whether the 3M product is suitable and appropriate for a particular use and intended application. Except where prohibited by law, 3M will be not liable for any loss or damage arising from this 3M product, whether direct, indirect, special, incidental or consequential.

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PRODUCTION AVAILABILITY - 2010

